

URBAN GAMES

A SPORT, HEALTH, AND WELLNESS EVENT

SPONSORSHIP

PROSPECTUS





Urban Games draws over 1500 attendees to the Central District for a day of Health. Play. Wellness for youth and their families.

Urban Games is free event for families and an ideal opportunity for **Sponsors and Vendors** to reach youth, teens, adults and community members from across the Greater Seattle area to learn how to incorporate healthy living and activities into their lifestyles.

Share your products and services with Urban Games attendees; build relationships with the community members and consumers and highlight your support for **Health. Play. Wellness**



Positive Impact in Play



MISSION

URBAN GAMES Events & Activities for the development of the whole person in **ALL 8 DIMENSIONS** of WELLNESS

URBAN GAMES Provides a fun environment focused on *YOUTH AGES 5 TO 22 & their families* to learn about living an active, healthy lifestyle.

Participants are connected to community resources and programs that build awareness around **CHILDHOOD OBESITY**

Brings together invaluable **SPORTS, HEALTH, WELLNESS AND FITNESS** resources in one central place for the benefit of the community



URBAN

Games

A SPORT, HEALTH, AND WELLNESS EVENT

SATURDAY, JUNE 29, 2019

9AM – 5PM

GARFIELD COMMUNITY CENTER

2323 E. CHERRY STREET

SEATTLE, WA 98122

URBAN

Games

A SPORT, HEALTH, AND WELLNESS EVENT

Many Events & Opportunities To Sponsor

- Austin Classics Games (Obstacles Passport)
- Healthy Food Court & Health Fair
- Dance-offs and Flash-mobs
- Move Zone Dance Zone (Line Dance, Zumba, Mixed Fit)
- Zen Zone (Mindfulness and Yoga and Sound Baths)
- Free Samples, Prizes, Give-Aways
- Free Health Screenings
- Free Fitness Classes (Yoga, Zumba, Mixed Fit,)
- Healthy Cooking Demonstrations
- Food Trucks
- Children's Reading Corner And Bookmobile
- Youth Career Salon
- Mental Health Zone (Support Information and Panels)
- E-sports
- Wheelchair Basketball Exposition
- Civics And Public Safety
- Farm To Table Nutrition Niche

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- Parents Resources
- Adult Coloring
- Arts and Crafts
- Powder Puff Flag Football
- Basketball Dunk Contests
- Batting Cages
- Soccer Drills
- Community Plank-A-Thons
- Redlined District Walking Tours
- Corn Hole Competitions
- Urban Games Tennis Open
- Youth Career Salon
- FuturePreneurs Unlimited Developing & Mentoring
- Gay Varsity Sports
- Kickball Tournament
- STEM Activities (Coding, Workshops)
- Mobile Breast Exams
- Bloodmobile
- Prostate Cancer and Men Focused Health Awareness

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EVENT SWAG

- Cinch Saks
- Stress Balls
- FitBits
- Superhero Capes
- Wristbands
- Sweatbands
- Fanny Packs
- Tutus
- Event T-Shirts
- Completion Medals
- Sponsor Bags
- Water Bottles
- First-Aid Kits
- Hand Sanitizers
- Kites
- Jump ropes
- Stretch Bands
- Frisbees

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Team

Participation

- Company Swag Handouts
- Event Volunteers
- Raffle Donations
- Team Competition
- Employer Donor Match

SPONSOR OPPORTUNITIES

| | Title Sponsor | Presenting Sponsor | Supporting Sponsor | UG Support | Friend of Urban Games | Vendor | Non-Profit Partner |
|--|-----------------|--------------------|--------------------|----------------|-----------------------|----------------|--------------------|
| SPONSOR AND VENDOR FEES | \$10,000 | \$7,500 | \$5,000 | \$2,500 | \$1,000 | \$250 | \$100 |
| Urban Games Flyer | Logo Placement | | | | | | |
| Urban Games Website Rotating Banner | Logo Placement | | | | | | |
| Web and Print Ads | Logo Placement | | | | | | |
| Game Day Signage - Displayed at Event | Logo Placement | Logo Placement | | | | | |
| Game Day Posters | Logo Placement | Logo Placement | Logo Placement | | | | |
| PreEvent Banners - Displayed in visibility locations | Logo Placement | Logo Placement | Logo Placement | Logo Placement | | | |
| PreEvent Flyers- Displayed in visibility locations | Logo Placement | Logo Placement | Logo Placement | Logo Placement | Logo Placement | | |
| Urban Games Facebook, Instagram, & Twitter | Featured Post | Featured Post | Featured Post | Featured Post | Featured Post | | |
| Digital Magazine Ad | Full Page Ad | 3/4 Page Ad | 1/2 Page Ad | 1/4 Page Ad | Market Ad | | |
| Press Release | Name Featured | Name Featured | Name Featured | Name Included | Name Included | | |
| Booth 10 x10 | Prime Location | Prime Location | Prime Location | Prime Location | Prime Location | Field Location | |
| Free Table and 2 Chairs | Prime Location | Prime Location | Prime Location | Prime Location | Prime Location | | CC Location |

Sponsor Application

Sponsor | Partner Information

Company Name _____
Address _____
City _____ State _____ Zip _____
Web Address _____
Primary Contact _____
Email _____

- | | |
|-----------|-----------------------|
| \$ 10,000 | Title Sponsor |
| \$ 7,500 | Presenting Sponsor |
| \$ 5,000 | Supporting Sponsor |
| \$ 2,500 | UG Supporter |
| \$ 1,000 | Friend of Urban Games |
| \$ 250 | Vendor |
| \$ 100 | Non-Profit Partner |

Send your logo to Brianna Browne @urbangamesseattle@gmail.com
Please Return Completed Forms

Mail: Join Us Again Next Year

Urban Games
c/o Essex Community Corporation, LLC

Fiscal Sponsor Fall
 Winter
 Spring
 Summer

7683 SE 27th Street Suite 410
Mercer Island, WA 98040

Credit Cards: Paypal w/fee
essexcommunity@gmail.com

Make Checks to Essex Community Corporation, LLC

Best time to be in
contact

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URBAN GAMES

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A Family favorite with Fun ways to Play

Field games

eSports

Xbox Games

Dance in the Move Zone

Find your Zen in the Zone

Food Demonstrations and Meals on the Go

Farm to Table

And many more



COME PLAY WITH US

SATURDAY, JUNE 29, 2019

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For more information about sponsorship opportunities, please contact Brianna Browne, Sponsor Executive at urbangamesseattle@gmail.com

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HEALTH. PLAY. WELLNESS

LEARN MORE

CLICK OUR VIDEO

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=CH6VXVFPRAO](https://www.youtube.com/watch?v=CH6VXVFPRAO)